



**As iron sharpens iron, so one man sharpens another.**  
Proverbs 27:17 (NIV)

**“The most powerful force in the world is a relationship. Build around relationships, not programs. The relationship is the task.”**  
Man in the Mirror, Pat Morley



**“You are Peter, a rock. This is the rock on which I will put together my Church, a Church so expansive with energy that not even the gates of hell will be able to keep it out.”** Matthew 16:18 (The Message)

The Church is central to God's plan, and discipling men is central to the mission of the Church.  
Leaders Briefing, Pat Morley



## **Building a Sustainable Men's Ministry**

### An overview

#### What are the facts?

- 61% of men make no profession of faith in Christ.
- Only 1 in 18 men are involved in discipleship or spiritual formation. Imagine fielding two baseball teams, and only one player had studied the play book.
- As many as 70% of men seek out pornography.
- As many Christians will divorce as non-Christians (34% vs. 33% according to Barna).
- 4 out of 5 students in evangelical churches will drop out of church by their senior year in high school (Howard Hendricks).
- 40% of children will go to bed tonight without their biological father in the home.
- 73% of households with children under 18 headed by married couples (vs. 91% in 1960); 27% households headed by single parents.
- Nuclear families comprise less than 25% of households.
- 40% of Busters raised by divorced or separated parents.
- More than 50% children born in 1990s spend part childhood in single parent home.
- 66% children will not live with both biological parents through the age of eighteen.
- 62% mothers with children under three employed. 72% mothers with children under 18 hold jobs. Therefore, 59% of kids come home to an empty house. Nobody is home! 80% of woman's salary goes to work-related costs, an expensive hobby.<sup>1</sup>
- Fatherless children are 5 times as likely to live in poverty, repeat a grade, and have emotional problems.
- 93% of all people incarcerated are men, and 85% of them have no father figure. Prison worker Bill Glass says that of the thousands of prisoners he has met in 25 years of service, not one of them genuinely loved their dad.



## Building a Sustainable Men's Ministry

### An overview

#### **The Greatest needs we face....**

- A moral & spiritual reformation of society
- A discipleship reformation of the Church
- A reformation of the Christian family
- A reformation of the Christian marriage
- A reformation of Biblical manhood
- A reformation of Biblical womanhood

#### **Why are we here?**

"All authority in heaven and on earth has been given to me. Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age". (Mat 28:18-20)

#### **What do men want?**

1. Something they can give their lives to. - a battle to win - **SIGNIFICANCE**
2. Someone to share it with. - a beauty to rescue - **RELATIONSHIPS**
3. A system that gives a reasonable explanation of why 1. and 2. is so hard to achieve. - an adventure to live - **WORLDVIEW**

#### **What do men need?**

- A system that is designed to change the core affections of his heart.
- It is not behavior modification but heart transformation.
- Replanting(for the right fruits) not Refruiting (for different looking fruits)
- Engaging the desire of the authentic masculine heart.
- To be met where they are at not where people want them to be.
- Authentic relationships that are rooted in encouragement.



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#### What could a sustainable system look like?

##### The Four Cornerstones....

- **Senior Pastor buy in** – his vision supports men's ministry vision.
- **A Passionate Facilitator/Servant Leader** – servant leadership (with vision)
- **Servant Leadership Team** – I want what they have (see the vision)
- **Strategy** – a system that makes disciples, creates value, captures momentum, sustains change and is ongoing with seamless transition – "I don't know how I got here but I like it!"

#### Where does the Senior Pastor stand with men's ministry?

- His Vision for men's ministry
- His goals and objectives for men's ministry in the overall Church plan
- His experience with men's ministry
- His servant leadership team considerations.
- His role with men's ministry in terms of delivery/accountability/leadership

#### What are the traits of a Passionate Facilitator/Servant Leader?

4. **Strong Private Life**
  - A leader will only move forward on his knees.  
*"I am the vine; you are the branches. If a man remains in me and I in him, he will bear much fruit; apart from me you can do nothing."* (John 15:5)
5. **Person Of Character**
  - Who you are will speak louder than what you do.
6. **Accountable To Others**
  - Christianity is not a solo sport and the Word of God tells us in order to survive, we need one another. *"As iron sharpens iron so one man sharpens another."* Proverbs 27:17
7. **Investing In The Lives of Others**
  - We need to live close enough to a few men in order to influence them deeply that they may influence others for Christ
8. **Servant Leadership**
  - Jesus has made it very clear (Mark 10:42-45) that greatness is something to be descended into. Whose feet are you willing to wash?
9. **Know Where They Are Going**
  - Jesus knew why he was here, where he came from and where he would be going. (John 13:3) Similarly a servant leader is governed by a life mission that is brilliantly focussed not fragmented.
10. **Perseverance**
  - Jesus knew His ultimate goal could not be accomplished unless He persevered till the end. A servant leader pursues finishing strong over the long haul. It is not how we start that matters, but how we finish.



## Building a Sustainable Men's Ministry

### An overview

#### What are the considerations for a Servant Leadership Team?

1. **Character** – It isn't how we look, where we work, what we have, who we know, or what we know....  
.....It is who we are when no one else is looking.
2. **Competency** – A well rounded team includes:
  - A man with the gift of leadership
  - A man with the gift of administration
  - A man with the gift of helps
  - A man with the gift of mercy
3. **Chemistry** – Are we ready and able to:
  - Handle Criticism?
  - Deal with Conflict?
  - Set aside our own agendas?
  - Work well with people who have different views and ideas?
4. **Commitment** – Are we ready to stick together, pursue the prize and look long term?

#### What do we do to cultivate leaders?

- Cultivate – Inspire – Encourage.....NOT..... Criticize – Correct - Chisel
- It is heart transformation not behavior modification.
- Find someone who is on fire!

#### What does our strategy look like?

##### **A system that provides men the opportunity to understand and build into:**

- ♦ something they can give their lives to, their purpose in life,
- ♦ someone they want to share their life with and
- ♦ the opportunity to share with other men why achieving the first two goals in their life mission is so difficult and their fears in moving forward:

##### **The system engages men as follows:**

- **Create** - *value* - what do men need in the context of who they are, where they are and what they want.
- **Capture** - *momentum* - what is the next right step for EVERY man.
- **Sustain** - *value/momentum* - challenge men's motivations – engage men's head, hands & heart.



## **Building a Sustainable Men's Ministry** An overview

### *What is our purpose statement?*

#### **Two Foundational Principles....**

1. Have a long term perspective – it takes a long time to make a disciple.
2. Most meaningful change takes place in the context of relationships – men change as their lives rub up against the lives of other men.

#### **Consider these scriptures.....**

Prov 27:17; Mat. 28:18-20; Gal. 6:1-2; Eph. 4:11-16; Col. 1:28-29; Col. 3:19, 21; 2 Ti. 2:2

#### **A Purpose Statement is:**

- Purpose Driven rather than event driven
- Relationship based rather than task oriented
- To call men to a challenge
- To make disciples and pray for workers

### *We have our purpose statement– where do we start?*

- Creating Value in our Ministry to Men.
- Meeting men where they are, not where we are.
- Understanding who are men are.

### *What are the 5 types of men in our Church?*

11. Men who need a relationship with Christ.
12. Cultural Christians (men on the fringe). – Mat 13:21
13. Men who are discipled, or want to be.
14. Men who are leaders, or want to be. – Ti. 2:2
15. Men who are hurting. – Gal 6:2

### *What brings a man to the edge of the cliff?*

- Outward Crisis – the wheels fall off and the bus crashes.
- Inward Crisis – a series of implosions that crack the façade of the Poser.



## **Building a Sustainable Men's Ministry** An overview

### **What do we need to put this in system in motion for all our men?**

#### **Develop an Action Plan that offers seamless transition with:**

- strategic wide open entry points – momentum events
- defined timeline “next step” programs that minister to all types of men
- regular large group celebration and accountability

**CREATE**

**CAPTURE**

**SUSTAIN**

### **What do we need to do to before the next meeting?**

- Begin planning for momentum event
- Begin to consider the “right next step” to follow the momentum event.
- Prayerfully consider a Purpose statement and slogan (mission/vision)
- Consider the men of the Church in using the Create Value worksheet
- Gather/Empower a Prayer Team
- Consider the topics for the follow up groups
- Select and recruit leaders for follow up groups
- Plan the follow up group logistics
- Design the Promotional Plan for the Momentum event and the 2<sup>nd</sup> gear follow up groups
- Begin Planning for the Fellowship of the Red Bandanna monthly breakfast
- Begin considering quarterly sustaining events

#### **Responsibility Task List?**

#### **Next Meeting?**